



Skills Training & Job Placement



The Caterpillar Foundation

international
youth
foundation®



conalep
Nuevo León



OBJECTIVE

To present results of the program "Equip Youth" highlighting the new intervention model to begin the social rescue of thousands of youth at risk in Nuevo Leon, Mexico.

A stylized map of the Americas, including North and South America, rendered in various shades of blue and green. The map is centered on the Atlantic Ocean. Overlaid on the left side of the map is the word "LATAM" in a bold, white, sans-serif font.

LATAM

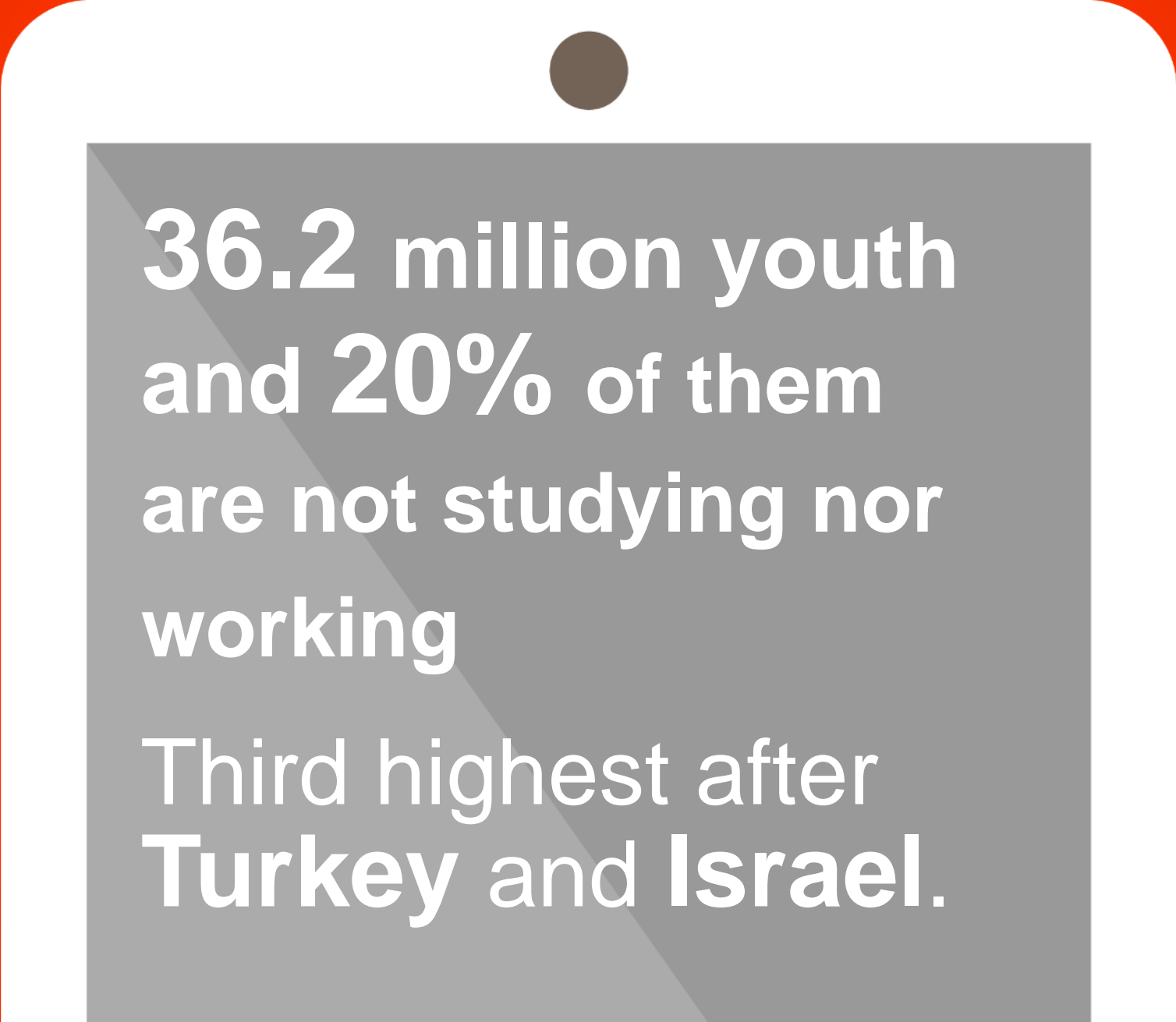


Generation
of **EDUCATED**
Youth



6 of 10
Engaged in
informal
employment

40%
Unemployed
youth

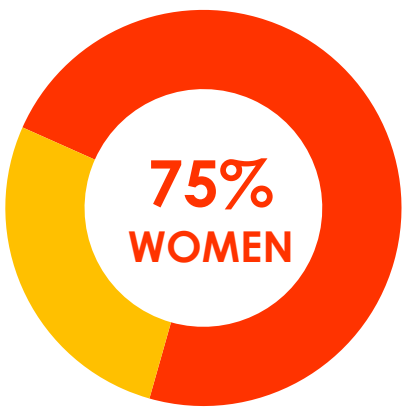


**36.2 million youth
and 20% of them
are not studying nor
working**

Third highest after
Turkey and Israel.



Lower income than men



NINIS

Nuevo
León



2

YO



NUEVO LEÓN

1. High concentration of NiNis.
2. High dropout rate.
3. Low graduation rates.
4. Unnatended high demand for qualified technical personnel.
5. Highly productive and competitive location.



Criminal organizations

Drug consumption

Homicide / Suicide

Vehicular accidents



60

THOUSAND

TRAINED PEOPLE
PER YEAR

**CAST
CIDTS**

28
CAREERS

17

THOUSAND

STUDENTS

**INDUSTRIAL
SERVICES**

35
YEARS OF
HISTORY

3,800

GRADUATES PER
YER

891
TEACHERS

80%
JOB PLACEMENT

17

EDUCATIONAL
ESTABLISHMENTS

50
THOUSAND
INTERNATIONAL
CERTIFICATIONS

11
MUNICIPALITIES

Depends of the program	Doctor's degree		Superior	
	Mastery			
	Superior technical	Prpfessional school		
3	General bachelor's	Professional technical	Professional technical bachelor	Middle
3	Junior High School			Basics
6	Elementary School			
3	Kindergarten			
GRADE	Grade name			Type





MX

CHALLENGES



CHALLENGES OF YOUTH AT RISK

- High profile education required by the company
- Work experience required
- Linking educative institutions and training programs with related industries
- Coherence of educational and training programs
- Lack of information on the most requested careers in the labor market
- Soft Skills
- Discouragement
- Absence of a life plan







4.4 million
of students in High School
Level

16% NATIONAL
Vs
20% CONALEP

Challenge:

Drop Outs

** SEMS With information on the basic statistics of the National Education System, DGP, SEP.

** Report from the National Survey Desertion in School Education(SEP-COPEEMS, 2012).



Each year, there are 70,000 young people registering into high schools.

CONALEP 10% enrolls

21 Thousand

Technical Professionals are demanded by the industrial sector per year

The educational institutions only graduate

5 Thousand

68% CNL



NL

**BEST
PRACTICES**

The Caterpillar Foundation


conatep
Nuevo León



BEST PRACTICES

- Increase the level of technical innovation.
- Align technical skills training to the requirements of the Industrial Sector.
- Encourage collaboration with Industry, Civil Associations, NGOs, Government and Social Environment.
- Influence government policy in pursuit of Initiatives to meet the needs of education by enhancing relationships with industry.



INVESTMENT 450K

TERMINAL
EFFICIENCY **81%**

JOB
PLACEMENT
T **94%**

- Soft Skills
- Intervention with tutors and preceptors
- Economic Incentives
- Secured Placement





NL

Results



BEST INTERNATIONAL PRACTICES

Based on knowledge of the **International Youth Foundation**, with previous training programs, we acquired tools for proper interaction with our beneficiaries and students, who are youth at risk.

By adopting strategies with positive results in other countries, encouraging retention in the program, reducing drop outs and increasing the use of knowledge of the youth, offering best employees for the industry.



INTERNATIONAL RESOURCE MANAGEMENT

Now in **Conalep NL**, an external training budget from **Caterpillar Foundation** provided by **IYF**, which has a specific procedure for a periodic report, applications and uses of cash changes between its components for clear exercise is executed.

Given this method we have acquired extensive knowledge about resource management that enables us to replicate a training model.





ALTERNATIVE MODEL FOR YOUTH INTERVENTION

We consider that its of great use to our educative system to have a methodology that implements a therapeutic treatment “**Brief Systemic Therapy**”.

Creating a psychological profile of the student generated individually, describing their abilities, aptitudes, and detect personal issues or triggers that could guide the beneficiary to drop the program.

This tool is used to train instructors of technical areas in how to deal with each student's profile and achieve greater effectiveness, better people and creating quality employees.





Thanks



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